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August 31, 1992

RECEIVED



FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

*NOT ADMITTED IN D.C.

KELLY D. YAKSICH* ANDREW W. SHROYER*

BEN C. FISHER

GROVER C. COOPER MARTIN R. LEADER RICHARD R. ZARAGOZA

DOUGLAS WOLOSHIN BRIAN R. MOIR DAVID D. OXENFORD

BARRY H. GOTTFRIED ANN K. FORD BRUCE D. JACOBS ELIOT J. GREENWALD CARROLL JOHN YUNG

JOHN JOSEPH MCVEIGH BARRIE D. BERMAN JOHN K. HANE III BRUCE F. HOFFMEISTER SCOTT R. FLICK

FRANCISCO R. MONTERO GREGORY L. MASTERS* MATTHEW P. ZINN ROBERT C. FISHER LAUREN ANN LYNCH BRIAN J. CARTER GLENN S. RICHARDS*

CLIFFORD M. HARRINGTON JOEL R. KASWELL KATHRYN R. SCHMELTZER

> Ms. Donna R. Searcy, Secretary Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Ms. Searcy:

Transmitted herein on behalf of our client Double 📉 an amendment to its pending application for a new FM brandcast station on 98.5 MHz at Cedar Falls, Iowa. See FCC File No. 59H-920506MD. This amendment proposes a minor change in the stock ownership structure of the applicant, as well as a revised integration structure.

This amendment is submitted as a matter of right pursuant to Section 73.3522(a)(2) because it is submitted less than 30 days following acceptance for filing of the mutually exclusive applications for use of Channel 253C3 at Cedar Falls, Iowa. Public Notice, Report No. 15320, FCC Mimeo 24221, released August 4, 1992.

Please address any questions concerning this submission to the undersigned.

Very

Clifford M. Harrington

urs,

CMH:rl Enclosure 5378-000

AUG 3 1 1992

CERTIFICATE OF AMENDMENT

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Double W, Inc., hereby amends its pending application for a new FM broadcast station on Channel 253C3, 98.5 MHz, Cedar Falls, Iowa, as follows:

(a) Section II, Item 6 of FCC Form 301 should be amended by substitution of the attached revised pages for those previously submitted. These reflect a change in the ownership structure of Double W, Inc.: the 25,000 shares of stock issued to Dick Witham will not carry voting rights, and Mr. Witham will not serve as a director of Double W, Inc. There is no change in the shareholdings of Diane Winkey, Junean Witham, or Steve Winkey.

	<u>(b) Exhi</u> bit "I	o" <u>should be amer</u>	<u>nded by substit</u>	ution	
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Section || - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

(Read cerefully - The numbered items below refer to line numbers in the following table.)

- Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.
- 2. Citizenship.
- 3. Office or directorship held.
- 4. Number of shares or nature of partnership interests.
- 5. Number of votes.

- 6. Percentage of votes.
- 7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.
- 8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.5555 and 76.501, including the nature and size of such interests and the positions held.

1.	Double W, Inc. 2645 Princeton Road Iowa City, Iowa 52245	Diane Winkey 2645 Princeton Road Iowa City, Iowa 52245	Junean Witham 2009 West 1st Street Cedar Falls, Iowa 50613
2.	U.S. Corporation	U.S. Citizen	U.S. Citizen
3.	Applicant	President, Secretary and Treasurer, Director	Vice President and Director
4.	75,000 Voting 25,000 Non-Voting	25,000 Voting	25,000 Voting
5.	75,000	25,000	25,000
6.	100%	33 1/3%	33 1/3%
7.	None	None	None
8.	None	None	None

Section | | - LEGAL QUALIFICATIONS (Page 2)

6. List the applicant, parties to the application and non-party equity owners in the applicant. Use one column for each individual or entity. Attach additional pages if necessary.

IRead carefully - The numbered items below refer to line numbers in the following table.

- Name and residence of the applicant and, if applicable, its officers, directors, stockholders, or partners (if other than individual also show name, address and citizenship of natural person authorized to vote the stock). List the applicant first, officers next, then directors and, thereafter, remaining stockholders and partners.
- 2. Citizenship.
- 3. Office or directorship held.
- 4. Number of shares or nature of partnership interests.
- 5. Number of votes.

- 6. Percentage of votes.
- 7. Other existing attributable interests in any broadcast station, including the nature and size of such interests.
- 8. All other ownership interests of 5% or more (whether or not attributable), as well as any corporate officership or directorship, in broadcast, cable, or newspaper entities in the same market or with overlapping signals in the same broadcast service, as described in 47 C.F.R. Section 73.3555 and 78.501, including the nature and size of such interests and the positions held.

l.	Steve Winkey 2645 Princeton Road Towa City, Iowa 52245	Dick Witham 2009 West 1st Street Cedar Falls, Iowa 50613	•
2	U.S. Citizen	U.S. Citizen	
3.	Director		
4.	25,000 Voting	25,000 Non-Voting	
Б.	25,000	0	
6.	33 1/3%	0%	
7.	None	None	
8.	None	None	

Exhibit "D"

RE: Integration Statement, Section IV-B #1

- 1. Principals participating in the management of the proposed station:
 - a. Diane Winkey
 President and General Manager
 Full-time (in excess of forty hours per week)
 Will be responsible for all aspects of the station
 including and not limited to daily station operations,
 programming, sales, hiring and staff training.
 - b. Steve Winkey Assistant General Manager Full-time - (in excess of forty hours per week) Assist the general manager in areas of compliance and programming.
 - c. Junean Witham Director of Community Affairs and Sales Manager Full-time (in excess of forty hours per week) Responsible for local sales and community relations.

RE: Integration Statement, Section IV-B #2

2. Principals of application claiming qualified credit enhancement factors:

Diane Winkey, President, Secretary, Treasurer, Director and 33.3% voting shareholder of Double W, Inc., is claiming qualitative credit for the following:

- a. Minority status not applicable
- b. Past local residence: December 1946 - August 1962, Waterloo, Iowa (service area) August 1962 - June 1965, Cedar Falls, Iowa (community of license) June 1965 - July 1975, Waterloo, Iowa (service area) July 1975 - June 1988, Cedar Falls, Iowa (community of license)
- c. Gender status female

Page 2 Exhibit D

d. Broadcast experience:

American Black Hawk Broadcasting; a.k.a Black Hawk Broadcasting, KWWL-TV, Waterloo, Iowa

June 1965 - August 1965, Newsroom Assistant: implemented a workable reference filing system and compiled a contact directory of Northeast Iowa community officials and contacts.

1965 - 1969

Promotion Assistant: Promotion duties included writing on-air promotion and public service announcements, researching pertinent program information for school mailers, and compiling sales-merchandising letters.

1969 - 1972

Copywriter: Primary responsibility was to create and write commercials in compliance with client's and sales staff's instructions. Also supervised an assistant copywriter.

1972 - 1973

Sales Service: Organized and developed a sales service department. The objective was to coordinate and implement commercial production and act as a go between for the sales department and the production department. Also responsible for writing sales correspondence and creating sales marketing presentations.

1973 - 1984

Account Representative: Job responsibilities included prospecting for new accounts, developing marketing campaigns for clients, assisting with creative production, and maximizing revenue from new and existing accounts. Responsible for a sales territory that included but was not limited to Iowa, Illinois, Missouri, and Minnesota. Also assisted with training and development of news sales people, and contributed promotional and pricing ideas to department supervisors.

University of Northern Iowa, Cedar Falls, Iowa

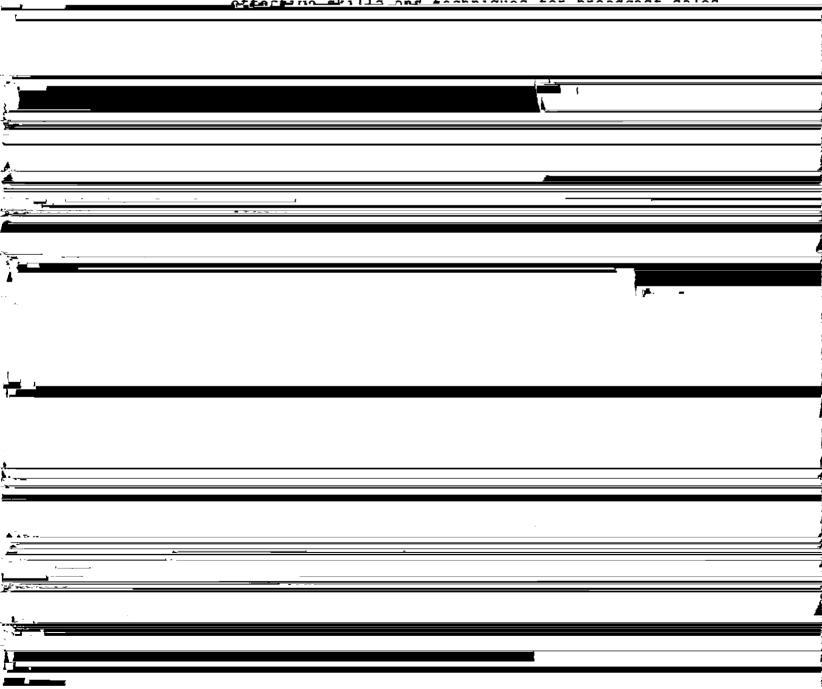
Broadcasting Services - KUNI/KHKE Public Radio 1984 - 1988

Development Associate: Areas of responsibility included prospecting, researching, presenting and servicing corporate/business underwriters for the stations. Annually recruited over 300 volunteers for on-air and special event fund raisers. Maintained a liaison with Board of Directors and station management. Solicited bids, ordered and maintained over \$15,000

Page 3 Exhibit D

worth of fund raising premium inventory per year. Planned, coordinated and implemented all facets of station marketing.

Communications Department/Radio-TV
1987-1988
Instructor: Developed curriculum for a new course
first offered in January 1987 - "Broadcast Sales,
Promotion and Development." Principles taught covered



Page 4 Exhibit D

Positions held - account representative, sales manager, station manager.

KOEL-AM and FM, Waterloo, Iowa

1987 - 1988 Vice President of Sales

Iowa City Broadcasting/KKRQ-FM/KXIC-AM, Iowa City, Iowa

1988 - current General Manager

Junean Witham, Vice President, Director and 33.3% voting shareholder of Double W, Inc. is claiming qualitative credit for the following:

- a. Minority status not applicable
- b. Current resident in community of license: 1962 - present (exempt 1967 - teaching position in Fort Dodge, Iowa for 9 months)

Community Involvement/Community at large

America's Agricultural and Industrial Landscape Commission - 1992

Steering Committee Fundraising for Cedar Falls

Recreation Center - 1991

Junior League of Waterloo-Cedar Falls President - 1985-86

Cedar Valley Lakes Board - 1987-present

Secretary-Treasurer - 1987-89

Vice President - 1989-92 President - 1992

Family and Children's Council - 1986-92

Co-Chair Project SAFE Cedar Falls - 1990-91

Black Hawk County SAFE Coalition Board - 1989-91

Northeast Council on Substance Abuse Board - 1990-present

Grout Museum Board of Directors 1990-92

Trustee - 1992

Waterloo-Cedar Falls Symphony Board - 1987-90

Quality of Life Board - 1987-89

Chair Highway 20 Dedication - 1986

YWCA Board - 1985-87

Leadership Investment for Tomorrow Board - present ATC Community Scholarship Selection Committee - present

Community Involvement/University of Northern Iowa

UNI Intercollegiate Athletic Advisory Committee - 1980-90

Page 5 Exhibit D

Blue Ribbon Planning Committee for Performing Arts Center - 1989 Selection Committee for UNI Football Coach - 1989 UNI Alumni Board - 1988-present

Community Involvement/Cedar Falls Community Schools

President Tiger Booster Club - 1974 and 1989
Drug and Alcohol Prevention for Athletes Core Group 1988-present
Coordinator for State Seminar on Drug and Alcohol
Prevention Programs - 1989
Parents Who Care Steering Committee - 1989-90
Cedar Falls School District's Instructional Support

Levy Oversight Committee - 1991-present

Community Involvement/Political

Co-Chair Harry Slife for Senate - 1990 INVEST Committee for Instructional Support Levy - 1991

Community Involvement/State

Governor's Task Force on Student Assistance Programs - 1990

Iowa Statehood Sesquicentennial Commission - 1992-96

Community Involvement/Church

Lay Catechist Sunday School and Bible School teacher Urban Renewal Task Force Pastoral Selection Committee

Community Involvement/Awards

Mayor's Volunteer Award UNI Alumni Service Award Junior League Golden Rose Award

Professional Experience

Page 6 Exhibit D

d. Broadcast experience - not applicable

In addition the proposed facility will have auxiliary power generating equipment at the transmitter and studio sites to permit uninterrupted operation of service in the event of commercial power failure.